

## **PRESS RELEASE**

Media Contact: Suzan Hughes suzan.hughes@synectics.net







## SYNECTICS HOSTS ANNUAL RIVER DISTRICT EVENT

Mayor Kevin Johnson thanks Synectics for their investment in the community

**Sacramento, September 18, 2014** — Synectics, a California-based small business with more than 20 years of experience providing environmental, information technology, and advisory & assistance services to federal government agencies, opened their doors this evening to host Sacramento's Annual River District Event.

The River District is an association dedicated to transitioning the 830-acre central city district from a light-industrial, low-intensity commercial area into one of Sacramento's up and coming, mixed use, transit oriented communities. Synectics' redevelopment project, transforming the urban blight on the corner of North 3rd Street & Richards Boulevard, is exemplary of the "Building, Investing, and Connecting" philosophy the association promotes.

Association members, city officials and guests were joined by Sacramento Mayor Kevin Johnson, who expressed gratitude to Synectics' owners, Suzan Hughes and Philip Edwards, for their investment in the community. Ms. Hughes commented that "the River District being located entirely within a designated HUBZone (Historically Underutilized Business Zone) makes the area very attractive for companies such as ours that work extensively with the federal government."

Photographs (top to bottom): Synectics Building April 2014; Synectics Building May 2012; River District Event; Mayor Johnson with Suzan Hughes & Philip Edwards